

PROFESSIONAL EXPERIENCE

Art Director / Senior Designer

Brierton Design, Northbrook, Illinois
1994–present

- ▶ Successfully create and deliver numerous highly targeted concepts, designs, and production files for a wide range of projects, including: identities, branding, newsletters, magazines, web sites, annual reports, brochures, various collateral, meeting graphics, presentations, exhibits, catalogs, ads and packaging while managing budgets and deadlines
- ▶ Responsible for overseeing various aspects of decisions on most creative projects: estimating, concept development, design, print supervision/onsite approvals, client and vendor consultation, billing, vendor qualification and selection, print fulfillment and delivery
- ▶ Decisively and effectively manage communications with clients and vendors, as well as direct employees and freelancers through entire project cycles
- ▶ Assist firm owner in many aspects of studio operations: vendor negotiating, employee training, hiring, as well as purchasing, updating and maintaining computer software and hardware
- ▶ Clients include: American Academy of Orthopaedic Surgeons (AAOS), Abbott, Children's Memorial Hospital, Evanston Northwestern Healthcare (ENH), Follett Software Company, Hewitt, Kemper Funds, Kraft, Radiological Society of North America (RSNA), Rush Medical Center, ShowCase, Underwriters Laboratories (UL), University of Chicago Hospitals, Walgreens, and others

Junior Designer / Production Artist

Savlin Associates, Evanston, Illinois
1988–1994

- ▶ Designed and produced a variety of B2B projects, especially annual reports, identity programs, advertisements, brochures, and newsletters
- ▶ Participated in all aspects of corporate publication development, including client relations, estimating, design, production, photo direction, press checks and billing
- ▶ Setup computer systems, trained employees, and maintained all Macintosh computer equipment and software

COMPUTER EXPERIENCE

- ▶ InDesign, QuarkXPress, Photoshop, Illustrator, Dreamweaver, Acrobat, PowerPoint, internet site maintenance, LAN networking
 - ▶ Accurately communicate with printers and service bureaus to produce final high-resolution output and print pieces
- Research current software and hardware, update and provide informal training as needed

EDUCATION

Bachelor of Fine Art
Emphasis: Visual Communication
Northern Illinois University
DeKalb, Illinois